



Sponsorship Prospectus
2024 International Women's Day Celebration

Saturday 9th March 2024



About Us

Wollondilly Women in Business (WWIB) has created an environment and platforms for local business women to learn, engage, grow personally and professionally while expanding their social and business networks.

WWIB offers local business women a sisterhood, a chance to interact, build friendships and firm connections, as well as somewhere they are encouraged and supported by like-minded, driven and creative women. Our events are inclusive and promote everyone's passions and strengths through connection.

The WWIB brand has earned ever strengthening traction within our business community and we look forward to working with your organisation on this exciting event.

About The Event

Our event embraces the theme for International Women's Day 2024 which is **Count Her In: Accelerating Gender Equality Through Economic Empowerment.**

This theme emphasises that women's economic empowerment is central to a gender equal world. When women are given equal opportunities to earn, learn and lead - entire communities thrive.

The celebration will be held at:

Camden Valley Inn
Saturday 9th March, 6.30pm - 11.00pm.

This event presents a valuable opportunity for your company to align with the values of International Women's Day and Wollondilly Women In Business.

WWIB are committed to uplifting, supporting and empowering women while actively paving the way for gender equality in all areas of our community.

Growing up in the housing commission blocks of inner Western Sydney to navigating through significant, challenging and at times tragic personal circumstances, to raising a family, to founding and building a successful business empire, Karen Lebsanft has lived a remarkable life.

A proud Burra Burra woman, Karen shares her lived experiences in a very powerful and emotional manner inspiring, empowering and showing just what is possible when you believe and never give up.

Through soaring highs and unimaginable lows Karen has experienced and dealt with an incredible array of as she describes it "lived experiences" and it is these true life "lived experiences" she shares with her audience, that inspire, empower and impact on those who hear her words.

She connects people and communities like very few can through her inclusive and relatable manner and has been the catalyst for many to change their lives for the better.

Resilience - this has been the cornerstone of many of Karen's "lived experiences" and her ability to not only pick herself up, dust herself off and bounce back but then also to flourish and thrive prove that even in the darkest of moments, there is always light, if you believe, look and never give up.

Confidence and Growth in Women - Professionally and personally, she has found herself in the most challenging of circumstances, her belief in herself gave her the confidence to pull herself up each time. Karen shares her story with genuine honesty and emotion and shows how tapping into your inner strength and self belief can see you overcome and prosper. You never truly realise just how strong and resilient you really are until you have to be.

Murrandah - The parallels between the lives of Karen's Great, Great, Great Grandfather Murrandah and her own are extraordinary and remarkable. Karen has inherited many of Murrandah's strengths and passions and continues to foster understanding, cooperation and opportunity between indigenous and non indigenous people and communities.

Leadership - "To be a leader is to empower" is a phrase she uses often, describing how much of her professional success has been a result of her believing and trusting her people and empowering them with the belief and opportunity to contribute. Karen leads by example, still getting her hands dirty, but gives the belief and trust to her team that has continued her impressive business growth and success.

The Journey of Success - As Co-Founder and CEO of Kurrajong Kitchen, Karen faced numerous hurdles and obstacles and found herself at the precipice on more than a few occasions. Each time however, she overcame with dogged persistence, determination and unwavering self belief. Kurrajong Kitchen is a classic Australian business success story and Karen has been its inspiration and driving force and continues to be so.

Community, Culture and Connection - She is adamant, Community gives purpose to life. It is our hub. It is the place we go to and feel comfortable in. Community is our home. Karen has been and remains a big part of many communities and her observations and experiences help others identify and find their ideal Community and realise there is a place for them to belong.

Speaker

Karen Lebsanft

CEO and Co-Founding Director of
'The Kurrajong Kitchen Group'



Sponsorship Levels

SPONSOR EVENT BENEFITS

- Complimentary tickets to event
- 10% discount for second table
- Speaking opportunity at event (up to 5 mins)
- Acknowledgement of sponsor at event
- Banner exposure (sponsor to provide)
- Logo on digital display(s)
- Logo on event program
- Opportunity to contribute to event “virtual” gift bag

SPONSOR MEDIA AND PROMOTIONAL BENEFITS

- Logo on email invitation – pre-event hype
- Logo placement on WWIB website
- 2 x solo sponsor posts on WWIB social media channels
- 1 x solo sponsor post on WWIB social media channels
- Sponsor mentions in event posts on WWIB’s social media platforms
- Sponsor quote in pre/post Media Release (*subject to timing)
- Sponsor mention in pre/post Media Release (*subject to timing)
- 2 min sponsor video on Social Media channels (sponsor to provide)
- Opportunity to use sponsorship of the event in your own marketing

WOLLONDILLY WOMEN IN BUSINESS MEMBERSHIP BENEFIT

- Complimentary Corporate Membership (only businesses/organisations)

	SHE-OAK \$5,000	WARATAH \$2,500	BRONZEWING \$1,500	WATTLE \$750
Complimentary tickets to event	10	4	2	1
10% discount for second table	x			
Speaking opportunity at event (up to 5 mins)	x			
Acknowledgement of sponsor at event	x	x	x	x
Banner exposure (sponsor to provide)	x	x	x	
Logo on digital display(s)	x	x	x	x
Logo on event program	x	x	x	x
Opportunity to contribute to event “virtual” gift bag	x	x	x	x
Logo on email invitation – pre-event hype	x	x		
Logo placement on WWIB website	x	x	x	x
2 x solo sponsor posts on WWIB social media channels	x			
1 x solo sponsor post on WWIB social media channels		x		
Sponsor mentions in event posts on WWIB’s social media platforms	x	x	x	x
Sponsor quote in pre/post Media Release (*subject to timing)	x			
Sponsor mention in pre/post Media Release (*subject to timing)	x	x	x	x
2 min sponsor video on Social Media channels (sponsor to provide)	x			
Opportunity to use sponsorship of the event in your own marketing	x	x	x	x
Complimentary Corporate Membership (only businesses/organisations)	x	x	x	

Sponsorship Opportunities

Want to be Involved?

Are you interested in showing your company's support for WWIB's 2024 International Women's Day celebration? We are offering you the opportunity to showcase your organisation's name to local Wollondilly businesses at, what promises to be, a fabulous event!

We invite you to select an offer that suits your company/organisation best. Becoming a sponsor will align you with an important community event and enhance your connection to Wollondilly's growing community, residents and businesses.

In respect to our beautiful Shire, we have named the sponsorship levels; She-Oak, Waratah, Bronzewing and Wattle, each offering items that are sure to boost your brand exposure.

She-Oak: \$5000

Bronzewing: \$1500

Waratah: \$2500

Wattle: \$750

For more information or to register your interest to sponsor please contact:

Michelle Legg, Founder & President

e: founder@wwib.com.au

m: 0414 233 048

We thank you for your time and look forward to welcoming you to our 2024 International Women's Day celebration!

